

Tagg Design Inc. Charitable Partnership Program Help Stop the Spread of Germs and Disease: Give a Gift in Support of Hand Hygiene



taggCLEANOHANDS

To learn more about the role Tagg Clean-Hands[®] Sanitizing Stations have in preventing the spread of infection, read our <u>White Paper</u> In our modern globalized world, infectious disease control is one of the most pressing health issues we face today. Superbugs resistant to traditional antibiotics are making their presence known. Diseases once-thought of as being virtually eradicated, such as tuberculosis and cholera, are re-emerging. Critical illness and time away from work and family are just some of the effects of infectious disease.

According to trusted health authorities such as Health Canada and the World Health Organization, hand hygiene is crucial for preventing the spread of illness and infectious disease. Liquid hand sanitizer has become part of our daily reality and for many of us is part of our daily routine. But the delivery of these products in a public setting neither educates the public nor increases hand hygiene compliance.

What are Tagg CLEAN-HANDS® Sanitizing Stations?

Tagg CLEAN-HANDS[®] Sanitizing Stations go beyond typical hand sanitizer dispensers on a stand. Our products are based on a winning combination of clear, bright icons and functional ergonomic design to raise awareness of hand hygiene while increasing hand hygiene compliance. Our products provide clear visual communication, accommodate almost any hand sanitizing liquid dispenser, and are easy to clean and fit into a variety of architectural spaces while offering versatility for healthcare institutes' pandemic planning. These Sanitizing Stations are unique, available only through Tagg Design Inc. and are the comprehensive solution for stopping the spread of infectious disease through hand hygiene.

At the vanguard of hand sanitizing solutions, Tagg CLEAN-HANDS® Sanitizing Stations were first on the market and have been a trusted solution to the problem of hand hygiene compliance in hospitals since 2005. Today, through our expertise in employing innovative design this solution can be applied to almost any environment.



Why a Charitable Partnership Program?

Today, skyrocketing costs exist alongside with industry-wide cutbacks in public healthcare and public institutions in general. Pressure has increased on the time and resources of healthcare staff. Our testimonials show that personnel in the healthcare sector have credited Tagg CLEAN-HANDS® Sanitizing Stations with streamlining infectious disease control and fulfilling hand hygiene compliance and education needs. However, budgetary constraints leave many institutions with the difficult decision of settling for inferior products. Enter the Tagg Design Inc. Charitable Partnership Program.

We understand the importance of a donor's generosity. Time and again, many in the private sector have demonstrated their altruism and good corporate citizenship through donations to major gift programs. Initiatives like the Tagg Design Inc. Charitable Partnership Program complement major gift programs by allowing corporate or individual donors to make a large and meaningful impact in communities through smaller-sized donations. By contributing to our program, your selected beneficiary will receive one or more Tagg CLEAN-HANDS[®] Sanitizing Stations tastefully featuring a plaque identifying the donor.

Who would benefit from this gift?

While the majority of beneficiaries are in the healthcare sector, the Tagg Design Inc. Charitable Partnership Program can be tailored to a variety of beneficiaries. Some ideas include:

- Healthcare Facilities: Hospitals, Clinics, Long-term Care Facilities, Doctor's Offices, Dental Clinics and Offices
- Public Buildings: Recreation Centres, Skating Rinks, Libraries, Museums, Art Galleries
- Education Facilities: Primary and Secondary schools, Colleges and Universities

<u>Hear from our clients</u> about how Tagg Clean-Hands® Sanitizing Stations have made an impact



How to Give: Participate Today

Through the Tagg Design Inc. Charitable Partnership Program, you can demonstrate your commitment to public health and directly contribute to the health of communities and help make hand hygiene a universal priority. We coordinate the process from start-to-finish, helping you select a recipient or working with one already chosen by you. Your donation of one or more Sanitizing Stations will feature a donor identification plaque and will be prominently displayed at key locations in the beneficiaries' facility. We will work with you and your chosen recipient to ensure that your donation is as helpful and has as large an impact as possible.

By participating in the Tagg Design Inc. Charitable Partnership Program, you send the message that you care about stopping the spread of infectious disease and take the importance of hand hygiene seriously: a simple act with enormous benefits for all. Please contact us to initiate this process and start giving back to public health.

Sincerely,

would mon

Rosemary Swanek President

Contact us today: 416.249.2220 <u>rswanek@taggcleanhands.com</u>